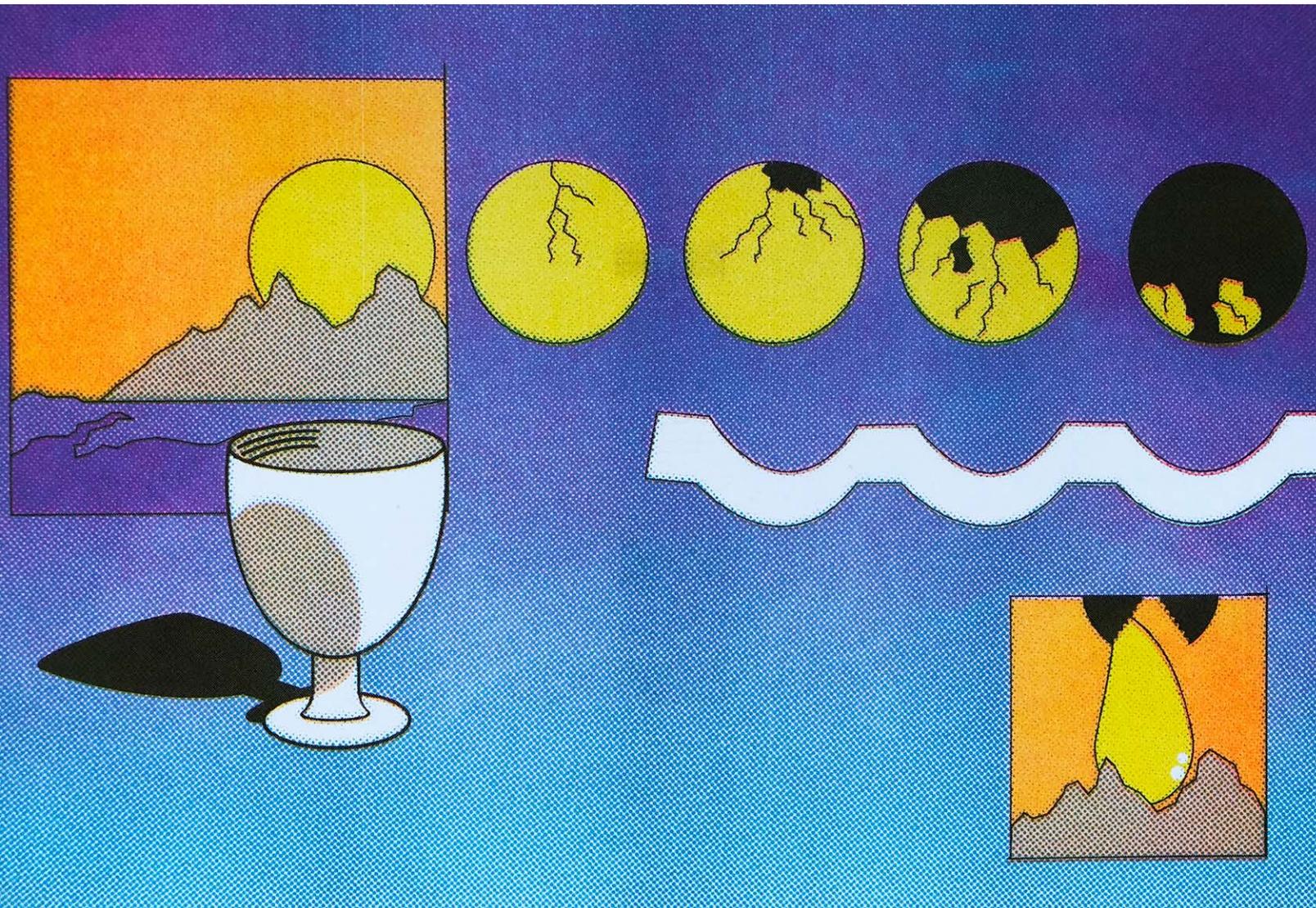


Rachael Abbott

Digital Portfolio

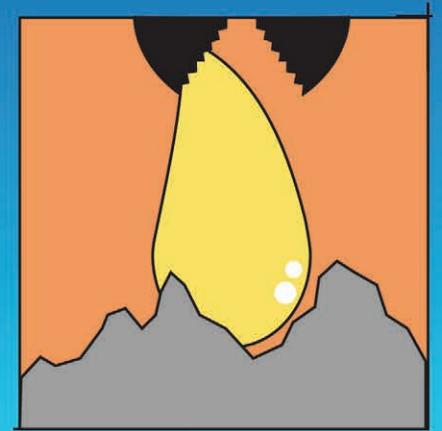
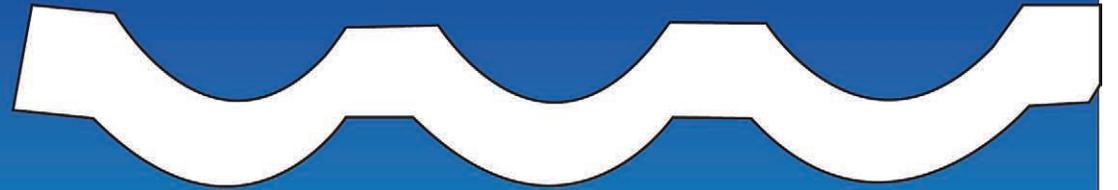
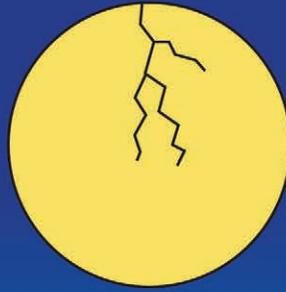
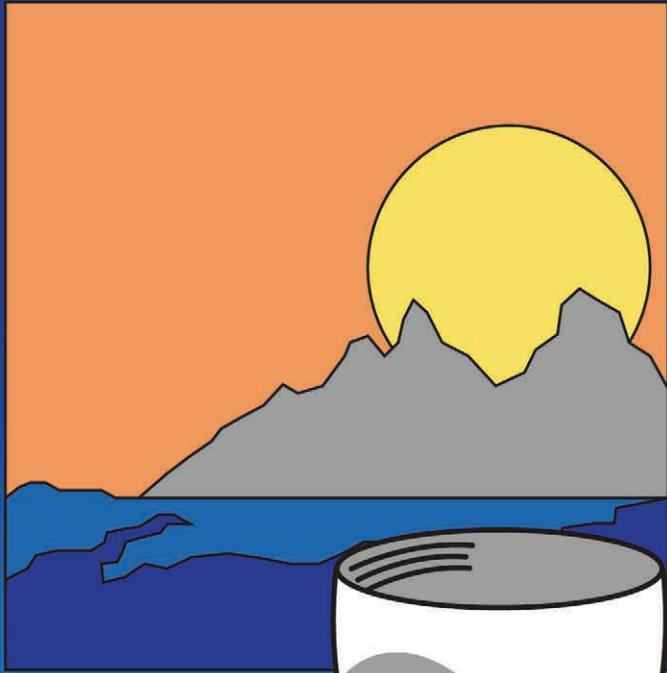


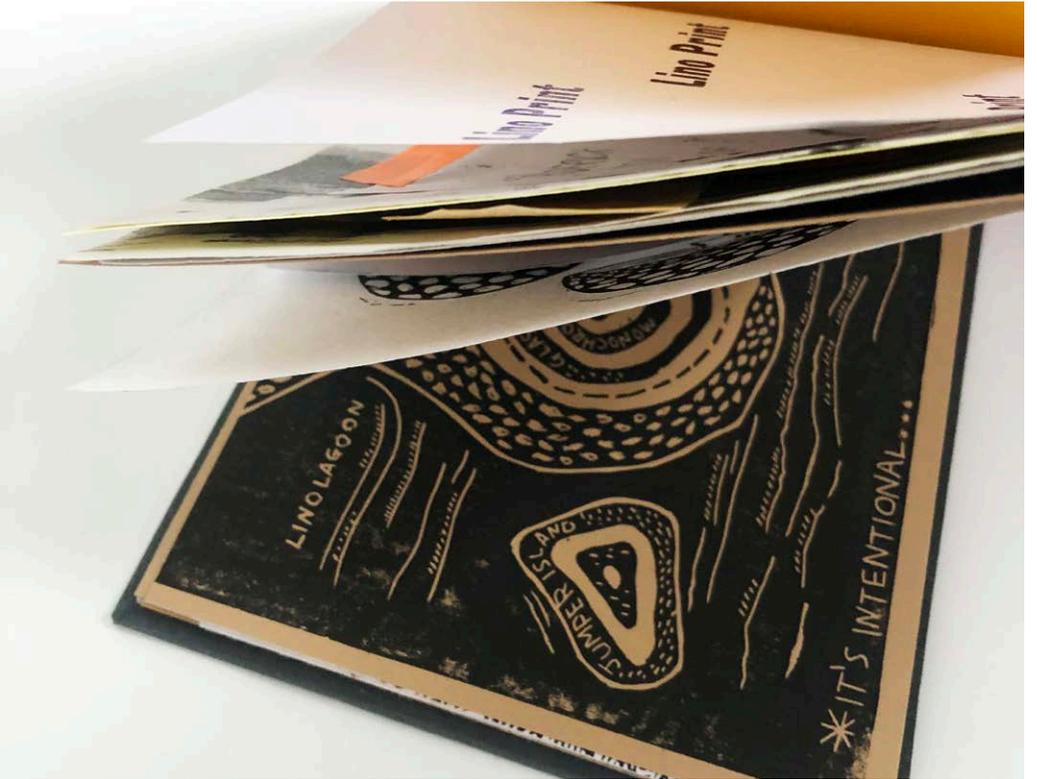


Sun Risograph 2020

This four colour riso print represents time passing. The image of the egg is carried throughout this piece, to symbolise day slowly progressing into night.

Originally, this was a vector image (Below) but I separated the different channels to add more dimension when printed.





Book Binding 2019

I made this book to represent my practice and interests at the time. By using scraps of paper to make up each page and a combination of techniques, this book uses the different senses to create a more interactive book - From the smell of the ink to the texture of the pages, I wanted to capture the printing process of lino.

Art School



Art School Front Cover 2019

We were given the brief to create a front cover and double page spread for the new Art School magazine. We could use any mediums we wanted as long as it represented our work. I chose to keep mine simple and not edit any of the mark makings out of the print.

Art School Spread 2019 ▼

For the double-page spread I chose to carry the blue tones throughout. I think that the textures speak for themselves and introducing more colours would be too distracting form the text.

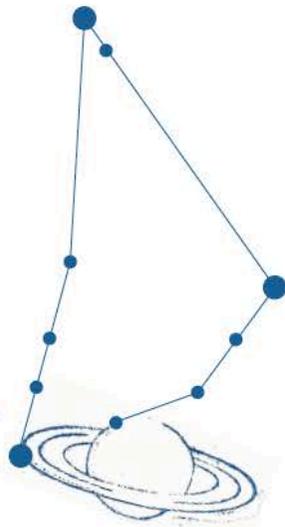
I also experimented with the different angles of the letters and width of the text.

IT'S
NOT JUST
H-O-B-B-Y

"What's a Rabbott? Does it have certain connotations? Are you part robot? Do you just like rabbits?"

No... Sadly it doesn't stand for ant of these things: it's R for Rachael spelled *R-a-c-h-A-e-l* and Abbott, which for some reason people also don't know how to spell.

I'm a part-time MA illustration student who specialised mainly in lin^o.



A little bit about my work:

In the past I used to try to please people with my work, now it's a matter of proving to myself that I can do something or carving things which are meaningful to me.

A lot of my pieces are created for fairs and in my spare time building up to my masters.

Why did I choose this technique?

Lino is a form of therapy for me. Carving out intricate detail helps take my mind off things around me and I find myself in the moment rather than stressing about things that haven't actually happened yet.

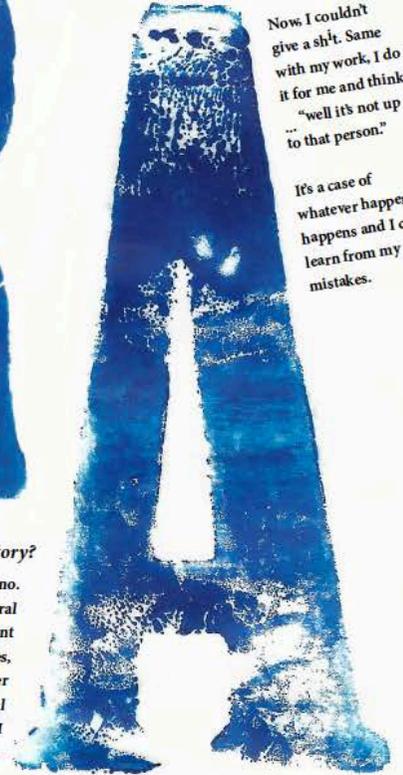
After working with this technique for a while, I enjoyed the different prints I achieved each time and seeming how the design would turn out after all that time carving it out!

Tell me more...

I always refer to it as "*My Masters*" In the past I have always been confused with what I wanted to do as a designer, assuming you could only choose one area within design and stick to it! However, after starting a masters, I've realised that I can learn digital skills to use in the industry and also still experiment and incorporate my hand printed techniques into my work.



R is for *Rumination*, dwelling on something in the past. Whether it be a mistake or something I said, I use to repeat the scenario in my head and consider how people responded and what they must think of me.



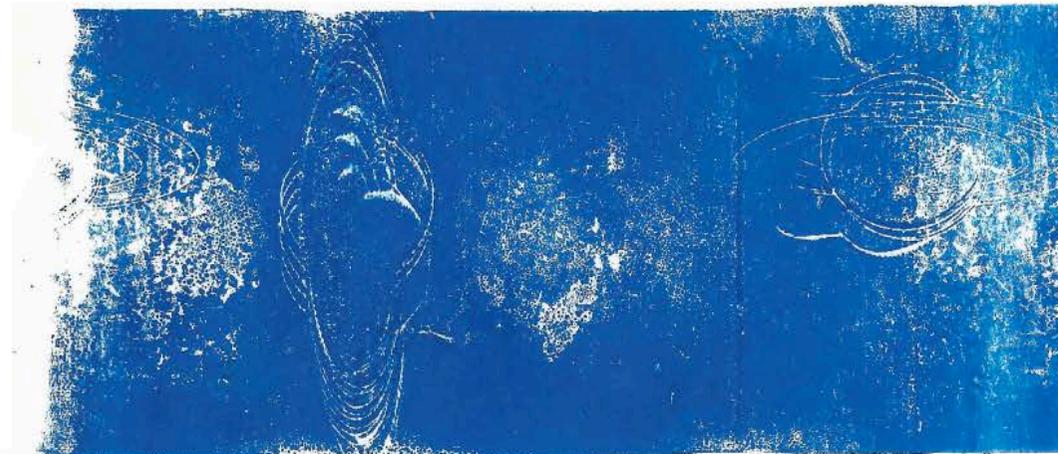
Now, I couldn't give a sh*t. Same with my work, I do it for me and think ... "well it's not up to that person."

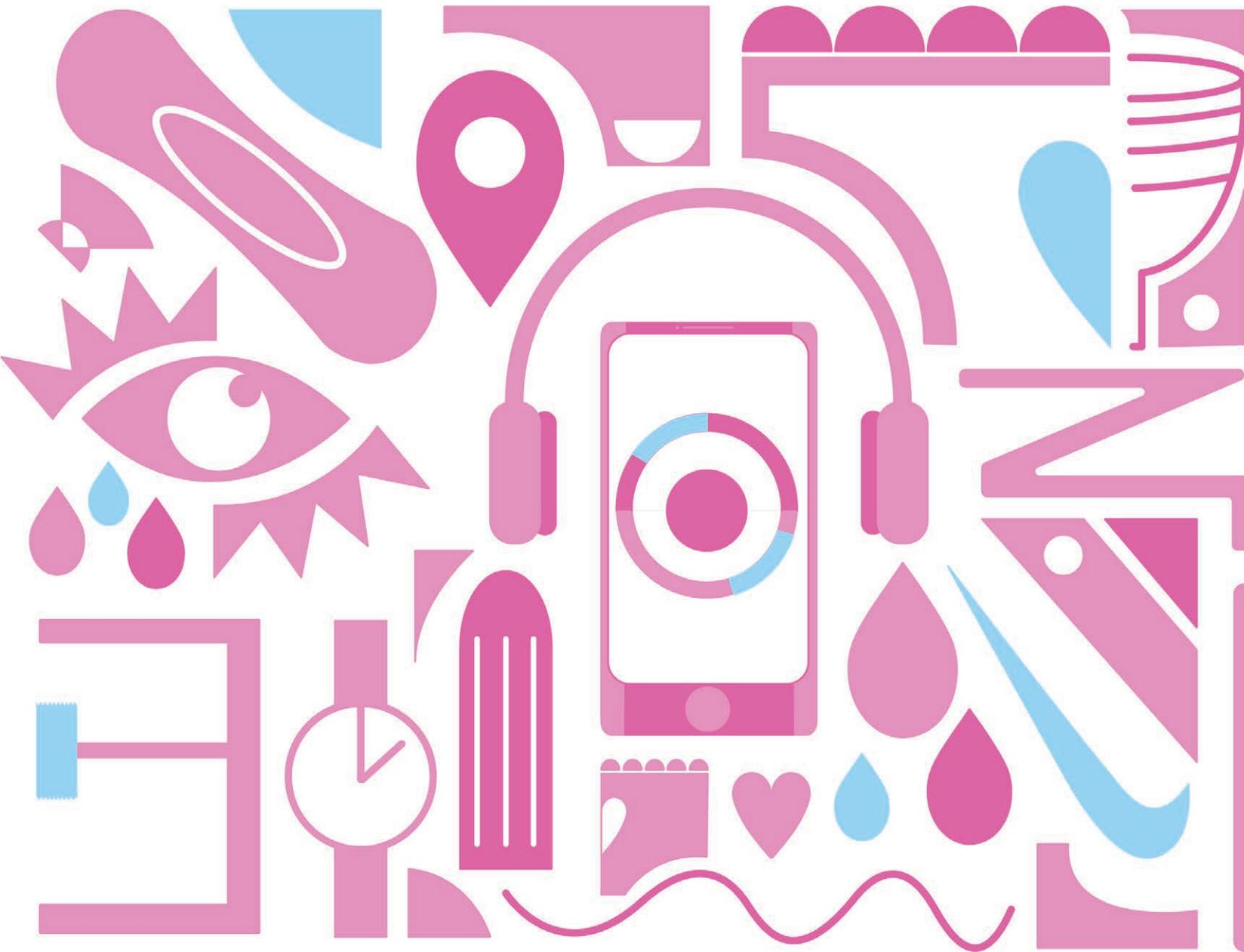
It's a case of whatever happens, happens and I can learn from my mistakes.

What's my territory?

My territory is Lino.

I use classic slaps of lino because they are made from natural materials such as cork and compressed flaxseed. In recent months I have to experiment more with other techniques, I have started to enjoy letterpress, book binding and other forms of print making. Working with these more traditional methods has allowed me to focus on other areas of design I never had chance to explore as an undergraduate.





Nike D&AD Brief 2019-2020

D&AD launched a brief to influence 14-19 year old girls to download and use the Nike App.

After reading this brief I saw it posed a few issues:

1. Nike's App. is basically a store front for all their clothing
2. 14-19 year old girls generally are in education and therefore can't afford a brand such as Nike.

Therefore I researched into campaigns based around girls this ages and came across free period products for schools.

This then made me think: how can Nike still endorse sports wear and yet give back to girls going through puberty and school?

So I took Nike's original brief and decided to create a free App. to help girls to track their general health, understand periods and create a safe community where they can receive free advice.



Nike D&AD Brief: Ibuprofen 2020

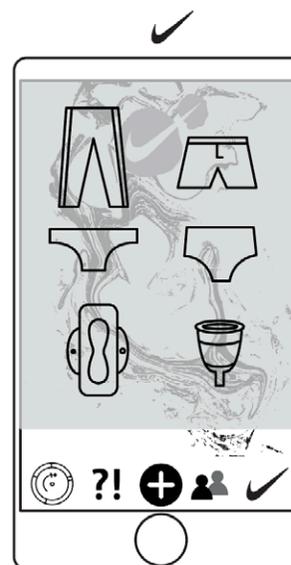
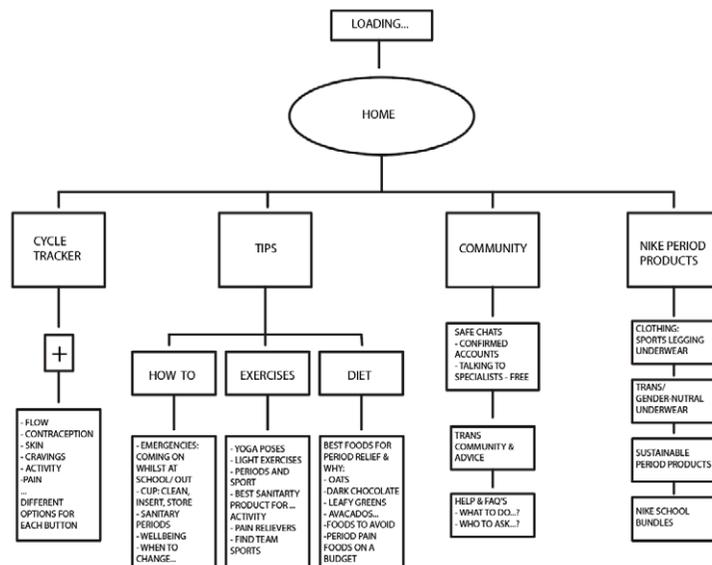
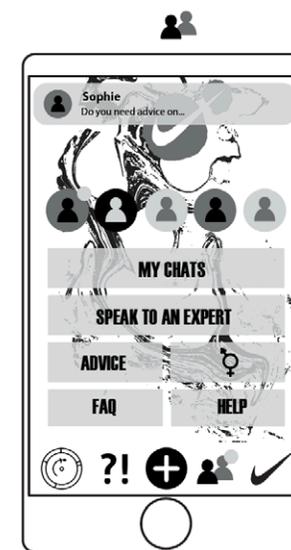
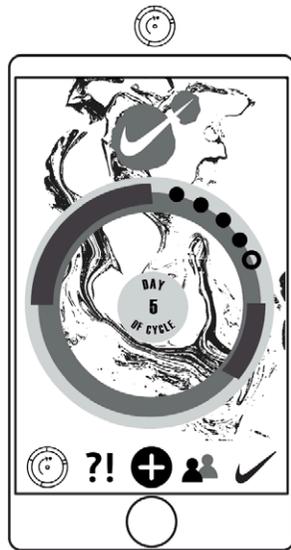
Based on my interpretation of the brief, I decided to create a series of posters based on period pain. The original (Left) uses a lot of pink and black tones, whereas the risograph version (Right) uses more cool tones.



Nike D&AD Brief 2019-2020

This was my initial illustration to get the ball rolling... Whilst also making fun of Nike and their original brief.

I took the Nike logo and simply changed the words to "Period." I also added the full-stop or the period symbol to add emphasis on the word.



Nike D&AD Brief 2019-2020

Here is my original App. layout. I used simple vector images on each page so it's clear and easy to use. I also started to create a map to represent the functions of each page.

This is still a work in progress but I think that it represents the target audience more than the original brief.



Experimenting With Type 2019

The way we use and represent type now is constantly changing. After experimenting in the letterpress room, I decided to develop my typography skills further and explore digital type.

Here I used an old marble pattern before creating this glitch-like effect. I created a few examples to represent my development through this process.



Isle of Rabbott 2019

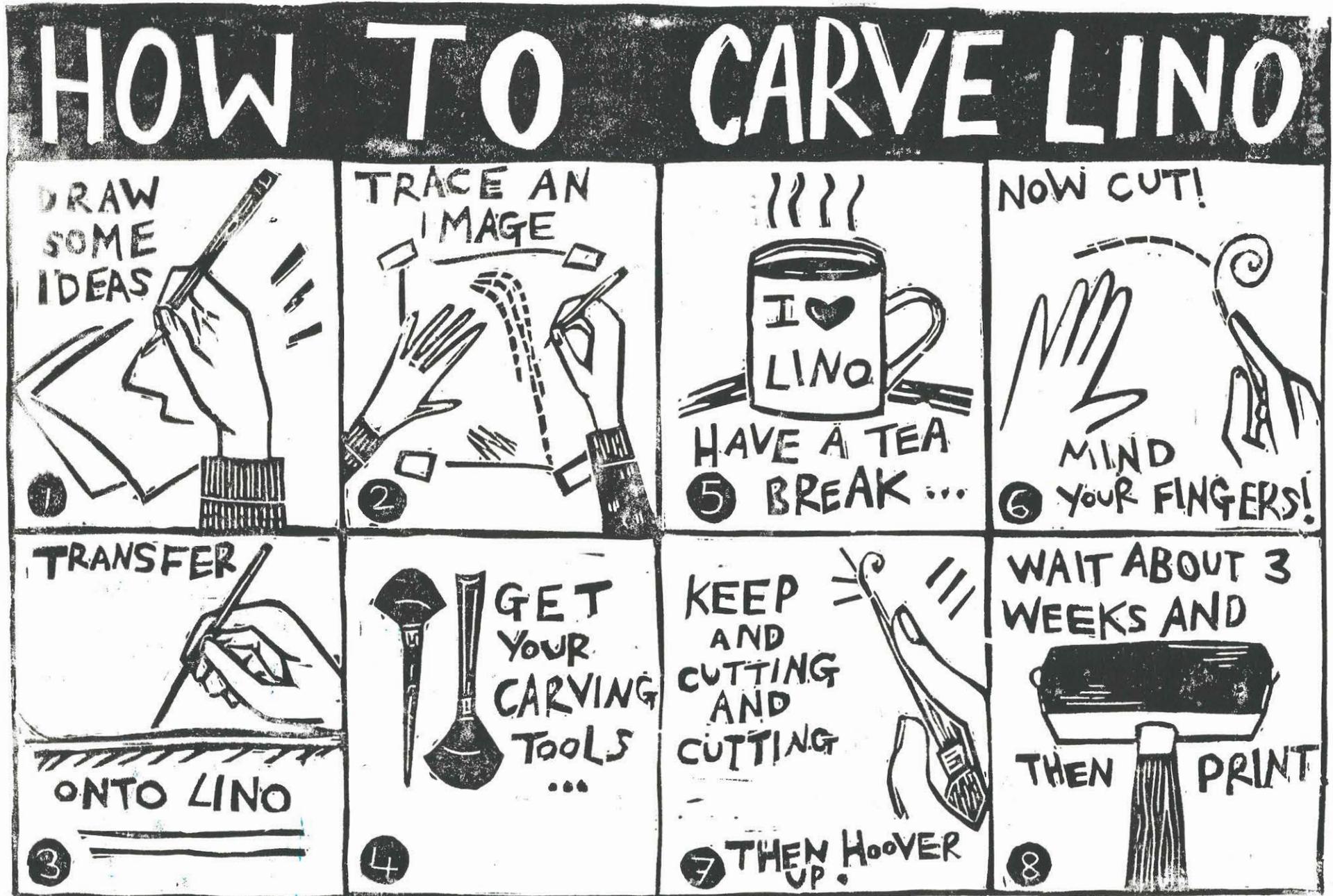
Rabbott being R for Rachael + Abbott.

This map represents my creative territories. The shape of this island resembles a cell/organism growing and spreading off into other areas of design.

I tried to keep the image simple and only use black ink to give the illusion that this is an over used map.

You'll also find this print in my book about lino!

A lot of people ask me how to carve lino, so I thought I would create my own How To out of lino. This was another print based on my creative thinking process whilst also poking fun at myself.





Print Fairs

Since graduating in 2017, I decided to sell some of my work at print fairs around the North West.

This images is taken from a fair I did later last year in Liverpool, however I already have a few events lined up this year!

31st January: Woman Stanley at The Lounge Warrington

2nd February: Bitch Palace at Phase One Liverpool



THANK YOU!

If you would like to see more of my work please feel free to browse my site or follow me on instagram. Drop me a message about any of the work you've seen or any up and coming events.